

**ORDER**

**Orders**

**Order / Rev:** 1831631

**Alt Order #:** 09593505

**Product Desc:** MAINE MOMENTUM

**Estimate:** 100

**Flight Dates:** 09/30/19 - 01/05/20

**Original Date / Rev:** 08/02/19 / 08/02/19

**Order Type:** RFP

**WCSH**

**Primary AE:** Jim Quinn

**Sales Office:** T-PHI

**Sales Region:** NAT

**Agency**

**Name:** Ethica Media LLC / POL

**Buying Contact:**

**Billing Contact:**

1225 Franklin Avenue Suite 325

Garden City, NY 11530

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** ISS/ Maine Momentum

**Demographic:** A35+

**Product Codes:** IS-Issue/Non Ballot

**Priority:** P04

**Revenue Code 1:** AGY

**Revenue Code 2:** (POL) Political

**Revenue Code 3:** (POL) Issue

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:** 146505

**Agency External ID:** 39504AG

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/27/19	38	\$21,720.00	\$18,462.00
10/28/19	11/24/19	39	\$22,460.00	\$19,091.00
11/25/19	12/29/19	51	\$28,690.00	\$24,386.50
12/30/19	01/05/20	9	\$5,410.00	\$4,598.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	38	\$21,720.00	\$18,462.00	0.00
November 2019	39	\$22,460.00	\$19,091.00	0.00
December 2019	51	\$28,690.00	\$24,386.50	0.00
January 2020	9	\$5,410.00	\$4,598.50	0.00
<b>Totals</b>	<b>137</b>	<b>\$78,280.00</b>	<b>\$66,538.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCSH	12/02/19	12/27/19	Local News @ 5a M-F	CM	5-7a	MTWTF--	:30	2	\$600.00	P02	0.00	NM	4	\$2,400.00
				Local News @ 5a M-F		(5:00 AM-6:00 AM)									
COMMENTS APPLY TO SUB LINES A THRU B															
NWSCNTR-RPT 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/02/19	12/08/19	MTWTF--		2				\$600.00		0.00			
Week:		12/09/19	12/15/19	-----		0				\$0.00		0.00			
Week:		12/16/19	12/22/19	-----		0				\$0.00		0.00			
Week:		12/23/19	12/29/19	MTWTF--		2				\$600.00		0.00			
N 2	WCSH	11/11/19	11/15/19	Local News @ 5a M-F	CM	5-7a	MTWTF--	:30	2	\$600.00	P02	0.00	NM	2	\$1,200.00
				Local News @ 5a M-F		(5:00 AM-6:00 AM)									
NWSCNTR-RPT 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	MTWTF--		2				\$600.00		0.00			
N 3	WCSH	10/21/19	10/25/19	Local News @ 5a M-F	CM	5-7a	MTWTF--	:30	2	\$600.00	P02	0.00	NM	2	\$1,200.00
				Local News @ 5a M-F		(5:00 AM-6:00 AM)									
NWSCNTR-RPT 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	MTWTF--		2				\$600.00		0.00			

Order / Rev: 1831631  
 Alt Order #: 09593505  
 Flight Dates: 09/30/19 - 01/05/20

Advertiser: ISS/ Maine Momentum  
 Product Desc: MAINE MOMENTUM  
 Estimate: 100  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WCSH	09/30/19	10/04/19	Local News @ 5a M-F	CM	5-7a	MTWTF--	:30	2	\$600.00	P02	0.00	NM	2	\$1,200.00
				Local News @ 5a M-F		(5:00 AM-6:00 AM)									
				NWSNTR-RPT 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/30/19	10/06/19	MTWTF--		2			\$600.00			0.00			
N 5	WCSH	12/09/19	01/03/20	Local News @ 5a M-F	CM	5-7a	MTWTF--	:30	2	\$1,100.00	P02	0.00	NM	6	\$6,600.00
				Local News @ 5a M-F		(6:00 AM-7:00 AM)									
				COMMENTS APPLY TO SUB LINES A THRU B											
				NWSNTR-RPT 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 12/09/19	12/15/19	MTWTF--		2			\$1,100.00			0.00			
		Week: 12/16/19	12/22/19	MTWTF--		2			\$1,100.00			0.00			
		Week: 12/23/19	12/29/19	-----		0			\$0.00			0.00			
		Week: 12/30/19	01/05/20	MTWTF--		2			\$1,100.00			0.00			
N 6	WCSH	11/18/19	11/29/19	Local News @ 5a M-F	CM	5-7a	MTWTF--	:30	2	\$1,100.00	P02	0.00	NM	4	\$4,400.00
				Local News @ 5a M-F		(6:00 AM-7:00 AM)									
				NWSNTR-RPT 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/18/19	11/24/19	MTWTF--		2			\$1,100.00			0.00			
		Week: 11/25/19	12/01/19	MTWTF--		2			\$1,100.00			0.00			
N 7	WCSH	10/07/19	11/08/19	Local News @ 5a M-F	CM	5-7a	MTWTF--	:30	2	\$1,100.00	P02	0.00	NM	8	\$8,800.00
				Local News @ 5a M-F		(6:00 AM-7:00 AM)									
				COMMENTS APPLY TO SUB LINES A THRU B											
				NWSNTR-RPT 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/07/19	10/13/19	MTWTF--		2			\$1,100.00			0.00			
		Week: 10/14/19	10/20/19	MTWTF--		2			\$1,100.00			0.00			
		Week: 10/21/19	10/27/19	-----		0			\$0.00			0.00			
		Week: 10/28/19	11/03/19	MTWTF--		2			\$1,100.00			0.00			
		Week: 11/04/19	11/10/19	MTWTF--		2			\$1,100.00			0.00			
N 8	WCSH	10/05/19	01/04/20	Local News @ 5a Sa	CM	Local News @ 5a	-----S-	:30	1	\$300.00	P02	0.00	NM	14	\$4,200.00
				Local News @ 5a Sa											
				NEWCTR RPT SA1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----S-		1			\$300.00			0.00			
		Week: 10/07/19	10/13/19	-----S-		1			\$300.00			0.00			
		Week: 10/14/19	10/20/19	-----S-		1			\$300.00			0.00			
		Week: 10/21/19	10/27/19	-----S-		1			\$300.00			0.00			
		Week: 10/28/19	11/03/19	-----S-		1			\$300.00			0.00			
		Week: 11/04/19	11/10/19	-----S-		1			\$300.00			0.00			
		Week: 11/11/19	11/17/19	-----S-		1			\$300.00			0.00			
		Week: 11/18/19	11/24/19	-----S-		1			\$300.00			0.00			
		Week: 11/25/19	12/01/19	-----S-		1			\$300.00			0.00			
		Week: 12/02/19	12/08/19	-----S-		1			\$300.00			0.00			
		Week: 12/09/19	12/15/19	-----S-		1			\$300.00			0.00			
		Week: 12/16/19	12/22/19	-----S-		1			\$300.00			0.00			
		Week: 12/23/19	12/29/19	-----S-		1			\$300.00			0.00			
		Week: 12/30/19	01/05/20	-----S-		1			\$300.00			0.00			
N 9	WCSH	12/08/19	01/05/20	Local News @ 6a Su	CM	6-8a	-----S	:30	1	\$600.00	P02	0.00	NM	4	\$2,400.00
				Local News @ 6a Su		(6:00 AM-7:00 AM)									
				COMMENTS APPLY TO SUB LINES A THRU B											
				NWCNTR RPT SU1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 12/02/19	12/08/19	-----S		1			\$600.00			0.00			
		Week: 12/09/19	12/15/19	-----S		1			\$600.00			0.00			
		Week: 12/16/19	12/22/19	-----		0			\$0.00			0.00			
		Week: 12/23/19	12/29/19	-----S		1			\$600.00			0.00			
		Week: 12/30/19	01/05/20	-----S		1			\$600.00			0.00			
N 10	WCSH	11/17/19	11/24/19	Local News @ 6a Su	CM	6-8a	-----S	:30	1	\$600.00	P02	0.00	NM	2	\$1,200.00
				Local News @ 6a Su		(6:00 AM-7:00 AM)									
				NWCNTR RPT SU1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/11/19	11/17/19	-----S		1			\$600.00			0.00			
		Week: 11/18/19	11/24/19	-----S		1			\$600.00			0.00			

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N11	WCSH	10/06/19	11/03/19	Local News @ 6a Su Local News @ 6a Su	CM	6-8a (6:00 AM-7:00 AM)	-----S	:30	1	\$600.00	P02	0.00	NM	4	\$2,400.00
COMMENTS APPLY TO SUB LINES A THRU B NWCNTR RPT SU1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/19	10/06/19	-----S					1	\$600.00		0.00			
Week:		10/07/19	10/13/19	-----S					1	\$600.00		0.00			
Week:		10/14/19	10/20/19	-----					0	\$0.00		0.00			
Week:		10/21/19	10/27/19	-----S					1	\$600.00		0.00			
Week:		10/28/19	11/03/19	-----S					1	\$600.00		0.00			
N12	WCSH	12/01/19	12/22/19	Local News @ 6a Su Local News @ 6a Su	CM	6-8a (7:00 AM-8:00 AM)	-----S	:30	1	\$750.00	P02	0.00	NM	2	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU B NWCNTR RPT SU2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/25/19	12/01/19	-----S					1	\$750.00		0.00			
Week:		12/02/19	12/08/19	-----					0	\$0.00		0.00			
Week:		12/09/19	12/15/19	-----					0	\$0.00		0.00			
Week:		12/16/19	12/22/19	-----S					1	\$750.00		0.00			
N13	WCSH	11/10/19	11/10/19	Local News @ 6a Su Local News @ 6a Su	CM	6-8a (7:00 AM-8:00 AM)	-----S	:30	1	\$750.00	P02	0.00	NM	1	\$750.00
NWCNTR RPT SU2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/04/19	11/10/19	-----S					1	\$750.00		0.00			
N14	WCSH	10/20/19	10/20/19	Local News @ 6a Su Local News @ 6a Su	CM	6-8a (7:00 AM-8:00 AM)	-----S	:30	1	\$750.00	P02	0.00	NM	1	\$750.00
NWCNTR RPT SU2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	-----S					1	\$750.00		0.00			
N15	WCSH	12/15/19	01/05/20	EM (Sa-Su) Bill Green	CM	5-9a Sa/6-10a Su (5:30 AM-6:00 AM)	-----SS	:30	1	\$225.00	P02	0.00	NM	2	\$450.00
COMMENTS APPLY TO SUB LINES A THRU B B GREENS MAINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-----S					1	\$225.00		0.00			
Week:		12/16/19	12/22/19	-----					0	\$0.00		0.00			
Week:		12/23/19	12/29/19	-----					0	\$0.00		0.00			
Week:		12/30/19	01/05/20	-----S					1	\$225.00		0.00			
N16	WCSH	11/03/19	11/24/19	EM (Sa-Su) Bill Green	CM	5-9a Sa/6-10a Su (5:30 AM-6:00 AM)	-----SS	:30	1	\$225.00	P02	0.00	NM	2	\$450.00
COMMENTS APPLY TO SUB LINES A THRU B B GREENS MAINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----S					1	\$225.00		0.00			
Week:		11/04/19	11/10/19	-----					0	\$0.00		0.00			
Week:		11/11/19	11/17/19	-----					0	\$0.00		0.00			
Week:		11/18/19	11/24/19	-----S					1	\$225.00		0.00			
N17	WCSH	10/13/19	10/13/19	EM (Sa-Su) Bill Green	CM	5-9a Sa/6-10a Su (5:30 AM-6:00 AM)	-----S	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
B GREENS MAINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/19	10/13/19	-----S					1	\$225.00		0.00			
N18	WCSH	12/16/19	12/20/19	Today Show 3rd Hour Today Show 3rd Hour	CM	9-10a	MTWTF--	:30	1	\$500.00	P02	0.00	NM	1	\$500.00
TDY 3RD HR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					1	\$500.00		0.00			
N19	WCSH	11/04/19	11/29/19	Today Show 3rd Hour Today Show 3rd Hour	CM	9-10a	MTWTF--	:30	1	\$500.00	P02	0.00	NM	2	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU B TDY 3RD HR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/04/19	11/10/19	MTWTF--					1	\$500.00		0.00			

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Product Desc: MAINE MOMENTUM  
Estimate: 100  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/11/19		11/11/19	11/17/19	-----		0				\$0.00		0.00			
Week: 11/18/19		11/18/19	11/24/19	-----		0				\$0.00		0.00			
Week: 11/25/19		11/25/19	12/01/19	MTWTF--		1				\$500.00		0.00			
N20	WCSH	10/14/19	10/18/19	Today Show 3rd Hour	CM	9-10a	MTWTF--	:30	1	\$500.00	P02	0.00	NM	1	\$500.00
		TDY 3RD HR-NBC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/14/19		10/14/19	10/20/19	MTWTF--		1				\$500.00		0.00			
N21	WCSH	12/16/19	12/20/19	Local News @ 12p M-F	CM	12-1230p	MTWTF--	:30	1	\$615.00	P02	0.00	NM	1	\$615.00
		Local News @ 12p M-F													
		NWSNTR-NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 12/16/19		12/16/19	12/22/19	MTWTF--		1				\$615.00		0.00			
N22	WCSH	11/04/19	11/29/19	Local News @ 12p M-F	CM	12-1230p	MTWTF--	:30	1	\$615.00	P02	0.00	NM	2	\$1,230.00
		Local News @ 12p M-F													
		COMMENTS APPLY TO SUB LINES A THRU B													
		NWSNTR-NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/04/19		11/04/19	11/10/19	MTWTF--		1				\$615.00		0.00			
Week: 11/11/19		11/11/19	11/17/19	-----		0				\$0.00		0.00			
Week: 11/18/19		11/18/19	11/24/19	-----		0				\$0.00		0.00			
Week: 11/25/19		11/25/19	12/01/19	MTWTF--		1				\$615.00		0.00			
N23	WCSH	10/14/19	10/18/19	Local News @ 12p M-F	CM	12-1230p	MTWTF--	:30	1	\$615.00	P02	0.00	NM	1	\$615.00
		Local News @ 12p M-F													
		NWSNTR-NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/14/19		10/14/19	10/20/19	MTWTF--		1				\$615.00		0.00			
N24	WCSH	12/16/19	12/20/19	Millionaire 1230-1p	CM	1230p-1p	MTWTF--	:30	1	\$350.00	P02	0.00	NM	1	\$350.00
		Millionaire													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 12/16/19		12/16/19	12/22/19	MTWTF--		1				\$350.00		0.00			
N25	WCSH	11/04/19	11/29/19	Millionaire 1230-1p	CM	1230p-1p	MTWTF--	:30	1	\$350.00	P02	0.00	NM	2	\$700.00
		Millionaire													
		COMMENTS APPLY TO SUB LINES A THRU B													
		MILLIONAIRE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/04/19		11/04/19	11/10/19	MTWTF--		1				\$350.00		0.00			
Week: 11/11/19		11/11/19	11/17/19	-----		0				\$0.00		0.00			
Week: 11/18/19		11/18/19	11/24/19	-----		0				\$0.00		0.00			
Week: 11/25/19		11/25/19	12/01/19	MTWTF--		1				\$350.00		0.00			
N26	WCSH	10/14/19	10/18/19	Millionaire 1230-1p	CM	1230p-1p	MTWTF--	:30	1	\$350.00	P02	0.00	NM	1	\$350.00
		Millionaire													
		MILLIONAIRE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/14/19		10/14/19	10/20/19	MTWTF--		1				\$350.00		0.00			
N27	WCSH	12/16/19	12/20/19	Days of Our Lives	CM	1p-2p	MTWTF--	:30	1	\$435.00	P02	0.00	NM	1	\$435.00
		Days of Our Lives													
		DAYS-OUR LIVES<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 12/16/19		12/16/19	12/22/19	MTWTF--		1				\$435.00		0.00			
N28	WCSH	11/04/19	11/29/19	Days of Our Lives	CM	1p-2p	MTWTF--	:30	1	\$435.00	P02	0.00	NM	2	\$870.00
		Days of Our Lives													
		COMMENTS APPLY TO SUB LINES A THRU B													
		DAYS-OUR LIVES<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/04/19		11/04/19	11/10/19	MTWTF--		1				\$435.00		0.00			
Week: 11/11/19		11/11/19	11/17/19	-----		0				\$0.00		0.00			
Week: 11/18/19		11/18/19	11/24/19	-----		0				\$0.00		0.00			
Week: 11/25/19		11/25/19	12/01/19	MTWTF--		1				\$435.00		0.00			
N29	WCSH	10/14/19	10/18/19	Days of Our Lives	CM	1p-2p	MTWTF--	:30	1	\$435.00	P02	0.00	NM	1	\$435.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of Our Lives											
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/14/19	10/20/19	MTWTF--		1			\$435.00		0.00				
N30	WCSH	12/09/19	01/03/20	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	1	\$650.00	P02	0.00	NM	3	\$1,950.00
				Local News @ 5p M-F											
COMMENTS APPLY TO SUB LINES A THRU B															
NWSCNTR-5:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	MTWTF--		1			\$650.00		0.00				
Week:		12/16/19	12/22/19	MTWTF--		1			\$650.00		0.00				
Week:		12/23/19	12/29/19	-----		0			\$0.00		0.00				
Week:		12/30/19	01/05/20	MTWTF--		1			\$650.00		0.00				
N31	WCSH	11/18/19	11/29/19	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	1	\$650.00	P02	0.00	NM	2	\$1,300.00
				Local News @ 5p M-F											
NWSCNTR-5:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/18/19	11/24/19	MTWTF--		1			\$650.00		0.00				
Week:		11/25/19	12/01/19	MTWTF--		1			\$650.00		0.00				
N32	WCSH	10/07/19	11/08/19	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	1	\$650.00	P02	0.00	NM	4	\$2,600.00
				Local News @ 5p M-F											
COMMENTS APPLY TO SUB LINES A THRU B															
NWSCNTR-5:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/07/19	10/13/19	MTWTF--		1			\$650.00		0.00				
Week:		10/14/19	10/20/19	MTWTF--		1			\$650.00		0.00				
Week:		10/21/19	10/27/19	-----		0			\$0.00		0.00				
Week:		10/28/19	11/03/19	MTWTF--		1			\$650.00		0.00				
Week:		11/04/19	11/10/19	MTWTF--		1			\$650.00		0.00				
N33	WCSH	12/02/19	01/03/20	Local News @ 11p M-F	CM	11p-1135p	MTWTF--	:30	2	\$850.00	P02	0.00	NM	6	\$5,100.00
				NEWS CENTER at 11 (M-F)											
COMMENTS APPLY TO SUB LINES A THRU D															
NWSCNTR-11:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/02/19	12/08/19	MTWTF--		2			\$850.00		0.00				
Week:		12/09/19	12/15/19	MTWTF--		1			\$850.00		0.00				
Week:		12/16/19	12/22/19	-----		0			\$0.00		0.00				
Week:		12/23/19	12/29/19	MTWTF--		2			\$850.00		0.00				
Week:		12/30/19	01/05/20	MTWTF--		1			\$850.00		0.00				
N34	WCSH	11/11/19	11/22/19	Local News @ 11p M-F	CM	11p-1135p	MTWTF--	:30	2	\$850.00	P02	0.00	NM	3	\$2,550.00
				NEWS CENTER at 11 (M-F)											
COMMENTS APPLY TO SUB LINES A THRU B															
NWSCNTR-11:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/11/19	11/17/19	MTWTF--		2			\$850.00		0.00				
Week:		11/18/19	11/24/19	MTWTF--		1			\$850.00		0.00				
N35	WCSH	10/07/19	11/01/19	Local News @ 11p M-F	CM	11p-1135p	MTWTF--	:30	1	\$850.00	P02	0.00	NM	4	\$3,400.00
				NEWS CENTER at 11 (M-F)											
COMMENTS APPLY TO SUB LINES A THRU C															
NWSCNTR-11:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/07/19	10/13/19	MTWTF--		1			\$850.00		0.00				
Week:		10/14/19	10/20/19	-----		0			\$0.00		0.00				
Week:		10/21/19	10/27/19	MTWTF--		2			\$850.00		0.00				
Week:		10/28/19	11/03/19	MTWTF--		1			\$850.00		0.00				
N36	WCSH	09/30/19	10/04/19	Local News @ 11p M-F	CM	11p-1135p	MTWTF--	:30	2	\$850.00	P02	0.00	NM	2	\$1,700.00
				NEWS CENTER at 11 (M-F)											
NWSCNTR-11:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/30/19	10/06/19	MTWTF--		2			\$850.00		0.00				
N37	WCSH	12/09/19	01/03/20	Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$435.00	P02	0.00	NM	6	\$2,610.00
				Tonight Show											
COMMENTS APPLY TO SUB LINES A THRU C															
TONITE SHW-NBC<															

Order / Rev: 1831631  
Alt Order #: 09593505  
Flight Dates: 09/30/19 - 01/05/20

Advertiser: ISS/ Maine Momentum  
Product Desc: MAINE MOMENTUM  
Estimate: 100  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 12/09/19		12/09/19	12/15/19	MTWTF--		1			\$435.00	0.00					
Week: 12/16/19		12/16/19	12/22/19	MTWTF--		2			\$435.00	0.00					
Week: 12/23/19		12/23/19	12/29/19	MTWTF--		2			\$435.00	0.00					
Week: 12/30/19		12/30/19	01/05/20	MTWTF--		1			\$435.00	0.00					
N38	WCSH	11/04/19	12/06/19	Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$435.00	P02	0.00	NM	9	\$3,915.00
COMMENTS APPLY TO SUB LINES A THRU C TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 11/04/19		11/04/19	11/10/19	MTWTF--		2			\$435.00	0.00					
Week: 11/11/19		11/11/19	11/17/19	MTWTF--		2			\$435.00	0.00					
Week: 11/18/19		11/18/19	11/24/19	MTWTF--		1			\$435.00	0.00					
Week: 11/25/19		11/25/19	12/01/19	MTWTF--		2			\$435.00	0.00					
Week: 12/02/19		12/02/19	12/08/19	MTWTF--		2			\$435.00	0.00					
N39	WCSH	10/07/19	11/01/19	Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$435.00	P02	0.00	NM	6	\$2,610.00
COMMENTS APPLY TO SUB LINES A THRU C TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/07/19		10/07/19	10/13/19	MTWTF--		1			\$435.00	0.00					
Week: 10/14/19		10/14/19	10/20/19	MTWTF--		2			\$435.00	0.00					
Week: 10/21/19		10/21/19	10/27/19	MTWTF--		2			\$435.00	0.00					
Week: 10/28/19		10/28/19	11/03/19	MTWTF--		1			\$435.00	0.00					
N40	WCSH	09/30/19	10/04/19	Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$435.00	P02	0.00	NM	2	\$870.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/30/19		09/30/19	10/06/19	MTWTF--		2			\$435.00	0.00					
N41	WCSH	12/09/19	01/03/20	Late Night Late Night	CM	1235a-137a	MTWTF--	:30	1	\$150.00	P02	0.00	NM	4	\$600.00
COMMENTS APPLY TO SUB LINES A THRU C VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 12/09/19		12/09/19	12/15/19	MTWTF--		1			\$150.00	0.00					
Week: 12/16/19		12/16/19	12/22/19	MTWTF--		2			\$150.00	0.00					
Week: 12/23/19		12/23/19	12/29/19	-----		0			\$0.00	0.00					
Week: 12/30/19		12/30/19	01/05/20	MTWTF--		1			\$150.00	0.00					
N42	WCSH	11/04/19	11/29/19	Late Night Late Night	CM	1235a-137a	MTWTF--	:30	2	\$150.00	P02	0.00	NM	5	\$750.00
COMMENTS APPLY TO SUB LINES A THRU C VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 11/04/19		11/04/19	11/10/19	MTWTF--		2			\$150.00	0.00					
Week: 11/11/19		11/11/19	11/17/19	-----		0			\$0.00	0.00					
Week: 11/18/19		11/18/19	11/24/19	MTWTF--		1			\$150.00	0.00					
Week: 11/25/19		11/25/19	12/01/19	MTWTF--		2			\$150.00	0.00					
N43	WCSH	10/07/19	11/01/19	Late Night Late Night	CM	1235a-137a	MTWTF--	:30	1	\$150.00	P02	0.00	NM	4	\$600.00
COMMENTS APPLY TO SUB LINES A THRU C VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/07/19		10/07/19	10/13/19	MTWTF--		1			\$150.00	0.00					
Week: 10/14/19		10/14/19	10/20/19	MTWTF--		2			\$150.00	0.00					
Week: 10/21/19		10/21/19	10/27/19	-----		0			\$0.00	0.00					
Week: 10/28/19		10/28/19	11/03/19	MTWTF--		1			\$150.00	0.00					
													Totals	137	\$78,280.00